

La Elsinore-Perris Valleys

Laguna Revue

"All The World Is A Stage" . . . Wm. Shakespeare

VOLUME V NUMBER 6

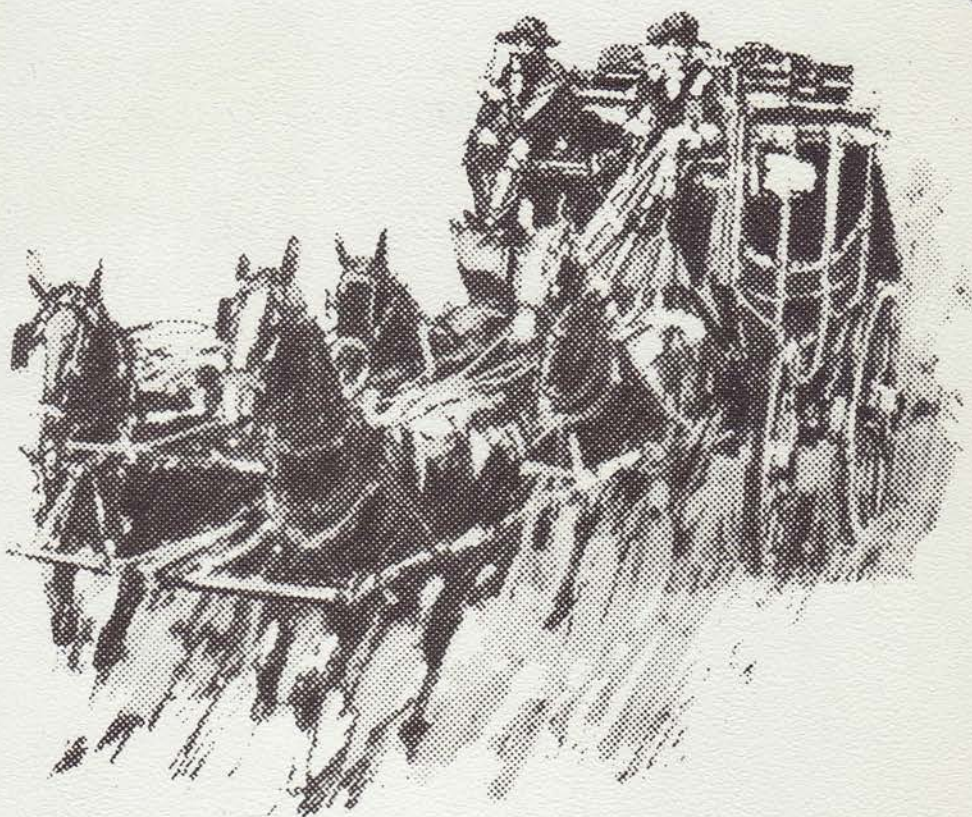
APRIL, 1966

The
News - Magazine
Dedicated To
Uniting
Riverside County

35 cents



A Monthly News-Magazine Devoted To The Recordings Of Events Occuring In The Valleys Of Alberhill, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Quail Valley, Sun City, Edgemont, Moreno, Sunnymead, Elsinore and Perris.



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La Laguna Revue

April, 1966
Volume V Number 6

A Monthly Magazine Devoted To The
Recording Of Coming Events, And
A Pictorial Review Of Past Affairs,
Occurring In The Great Elsinore-
Perris Valleys.

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Editor

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REPORTERS

Arlean Garrison Lo Vae Pray

April Cover



Let the free world never forget
WHY we recognize Easter



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Subscription Rates:

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VOLUME V

APRIL, 1966

NUMBER 6

Gas Prices—What is Being Done

In the M a r c h issue of La Laguna Revue, I mentioned gas prices and the affect it has on the e c o n o m y of the Valley and asked that our dealers be given a lowered gas price, so without any loss to the dealer, he in turn can give it to us.

Since that writing, the wheels are starting to turn, but they need help . . . yours.

During the m o n t h of April, three major organizations, each with membership of over 150 are going to bring this matter up and see that letters are sent to the oil companies, not demanding, but asking why they cannot be fair with our areas.

We have already sent the first editorial to all major oil companies along with a letter and are awaiting their replies.

Write y o u r request, that prices in Elsinore & Perris be comparable with Corona & Riverside, send it to us here at the Revue office and we shall forward it to the company or companies you request.

Blank Pages

Were you one of the few that received your issue of La Luguna Revue with a blank page or two? It seems our press picked up a quirk during the press run and it went something like this, "Print, one, two, three, miss." If so just drop us a card and we shall immediately send you a new copy.

Vote April 12

We have in this issue of La Laguna Revue done our utmost to introduce to you each and every candidate running for Perris and Elsinore City Councils. We ask you the voter, to read all about them, look over their advertising and on April 12, **VOTE**.

Remember the most precions thing an American citizen has is the right to vote and once you walk into that booth, you can put the "X" beside any name you choose.

Laugh Page

On page 50 of this issue begins a new feature called the "Offbeat Observer". This is one of those pages, that has no reason for being—no purpose but to give everyone a good laugh and each month as you see it we hope that you will sincerely get your laugh of the month on our "Laugh Page".

Missing Features

A Trip To Alaska, Now That Yqu Mention It and a few stories by Lo Vae Pray are not in this issue due to lack of space. They will be back with us next month, as well as a feature story on Rufus Hook of Perris and many more.

New Feature

News of Quail Valley will be added to the Revue. We have writing for us at this t i m e a distinguished gentleman from the Quail Valley area, who's by-line will s i m p l y be "From Robin's corner".

Murrieta Post Office Gets New Trees



The Post Office at Murrieta is becoming one of the most attractively landscaped buildings in all of Murrieta.

It all began, when Mrs. Rhina Hamilton, owner of the building, had wide cement walks, curbs and gutters installed on the corner surrounding the post office.

Then came Arbor Day, plans and the members of the Murrieta 4-H Live Wires decided for their project for that day for 1966 to get together and add to the landscaping of their town post office.

About twenty-five of the group, attired in their official 4-H outfits showed up on Saturday before Arbor Day, with shovels, hoses and other digging equipment and as a unit of one, dug the holes to plant two crepe myrtles and a fan palm, which was the donation to the project by Postmaster Jensen. The crepe myrtles were a gift from the 4-H members.

The post office of Murrieta dates back to April 16, 1885 when an application for it was filed in Washington, D.C., but through some clerical error, someone had changed the spelling to

"Murrietta", and this name was carried through to the papers dated May 2, 1917, when Postmaster O. W. Miller was sent a form to fill in asking the surveying information so it could be filed in Washington. Once more the papers had both spellings of the name on it.

About September 16, 1924, with Mr. Miller still as postmaster, the papers

for a topography were sent and at that time they read: "The name of my postoffice is Murrieta (Late Murrietta) Riverside County, California." It was then that the name "Murrieta" submitted in 1885, by W. B. Lashlee and witnessed by Macedonio Machado, Postmaster at Temecula Station, finally was spelled as it was meant to be.



These four men worked hard with the 4-H members to see that their project was a success. From left: Charles Gearhart of the Anza- Murrieta-Elsinore Soil Conservation group. Everett Greer, owner of Pomona Wholesale Nursery; Murrel C. Jensen, Postmaster of Murrieta Post Office and Mike Mance.

Candle Lite Ceremony

The lovely Miss Linda E. Hales became the bride of William C. Richards, U.S.N. in a candle lite ceremony performed at the First Baptist Church of Elsinore on February 12, in the presence over 125 guests. Rev. Daniel Wagner officiated at the double ring evening ceremony.

In the absence of the bride's father, Miss Hales was escorted to the altar by Frank Wallace.



Newlyweds Linda and Bill Richards

For her wedding, she chose a white lace over taffeta-bouffant and princess dress. She carried white roses centered with a white orchid on a white Bible, her gift from the bridegroom.

The bridegroom met her at the altar wearing the traditional Navy blues. His ushers all servicemen, wore their Navy uniforms also.

Attending the bride was Carolyn Treanor, attired in midnight blue taffeta-princess carrying flower set of pink carnations.

Bridesmaid was Tonya Hales, sister of the bride, dressed in Robin's egg blue and carrying a flower piece of deeper pink carnations. Each of the girls wore a head dress of the same color net on a band.

Candle lighters, Karen Link and Dody Wallace were attired in floor length dotted swiss and they wore shoulder corsages of pink carnations.

The best man was Tim Duble and groomsmen were Rick Anthony. Serving as ushers were Jim Richards, William Arnold and John C. Cerriero.



Tonya Hales, Carolyn Treanor, the bride and groom and flowergirl, Kathy Upton and ringbearer Joey Link.



The wedding party in all their splendor.

Ringbearer was Joey Link, who carried the rings centered in red roses on a satin pillow. Mrs. Ruth Tarnier was organist and Lois Lee, soloist. Numbers selected for the wedding were 'Because' and 'Lord's Prayer'. Flower girl was Kathy Upton, who wore a floor-length pink dotted swiss and carried a basket of pink carnations.

Following the ceremony a reception was held for the newlyweds in the Church parlors.

They spent their honeymoon in Los Angeles and from there went to San Diego, where they intend to make their home for awhile.

The bride is a graduate of the Seattle High School and Business College. She was employed as a secretary at the Boeing Aircraft Plant before coming to Southern California.

The groom attended Elsinore Schools and joined the Navy in 1963, where he has earned the rating of ETR-3 Petty Officer. He is currently serving on the USS Constellation.

Chaffins' Remodel 40-year Home

Karen went to the Elsinore Schools and from there to Washington State University where she worked for the right to be a Juvenile Probation Officer, and received a certificate to prove the title.

Norman also went to Washington State University and received his major

fore they met. It starts when Karen at the age of four was moved to Elsinore by her parents Mr. and Mrs. William Cass into this issue "Home of the Month". Mr. Cass will long be remembered in Elsinore—for the high school stadium is named "Cass" in memory of this fine man.

Karen and Norman Chaffin of Silver Street in Elsinore aren't any different than the average couple on the surface. They get up in the morning, go to work, eat three meals a day and have friends in now and again. This is on the surface.

Their story begins, be-



The living room of the house was quite a project for this young couple, for they wanted it modern, but not modern. So they chose an antique white paint for the walls and ceiling as well as the drapes, but the wood—Karen wanted it left as it was, much to the dismay of the few painters who helped with the more difficult part of the house. She and Norman did not decorate the house in a few weeks, or even months. This project has taken well over a year and each piece carefully selected.

Their furniture is Espranto by Drexel which means Land of Many and since both are schoolteachers, paying for extra courses in college, everything had to be on a budget and just what they wanted, for there was no changing their mind after an item was bought. They left the original fire place, but sealed off the two side windows and decorated the mantel with statuettes from Spain and a Corona sword for the facing of the fireplace. (This is Norm's pride and joy, for it is hand crafted and has a hand-tooled case) The carpeting in both the dining and living room are a blue-green with a fringe all the way around. The divan is a floral print while the big oversized leather chair by the fireplace is of a dark red leather.



The kitchen is ultra modern in appliances, but hidden in one cabinet that runs from ceiling to basement is what old-timers called a cooling cabinet. It houses canned goods, vegetables and fruits and each shelf has a screen which permits the cool basement air to circulate around the food shelved there. The laundry center, has a washer, dryer and sink for those items one washes by hand.

The built-in stove and range does everything except set the kettles on top. It has a magic fan system that turns on and off according to the heat in the room, top burner control unit plus all the newest gadgets to make cooking a real pleasure. Karen's pride and joy is the food center. This is a fascinating modern gadget that is built directly into the top of the drainboard and underneath is housed a motor which when turned on operates any one of s e v e n appliances. These include a blender, knife sharpener, mixer, shredder, juicer and so forth. When not in use, the appliances are stored and the sink top is flush with the rest.

A dishwasher and garbage disposal unit are also a part of this kitchen. For the walls and ceiling, the Chaffins chose a light aqua color and the wood is natural. The lined drapes are of matching green-blue shade.





The dining room with its game table of pecan wood is another story within itself. The far wall, which the Chaffins remodeled has the original breakfront that was in the house, but they chose to cover with paneling, two of the three windows and the overhead light, which is all of 40 years old, had an extension added to the short chain, leaving the light closer to the top of the table. Its light switch works so that the lights go from bright to very dim, leaving a glow of soft light reflected in the mirror on the breakfront center. On the one side of the breakfront wall is a wine holder, right of photo, shaped like the facing of an old-time barrel with a special holder for a liquid, that gives the appearance upon being discharged of coming from the barrel itself.

Karen's great pride is safely stored in the cupboards of the breakfront, bottom photo, all of the cut glass and china that her great-grandparents had and treasured and brought with them, by ship, to this country. On the center of the table is a soft-boiled egg cup set of brass or copper, and individual spoons, that Karen said as a little girl she used to tinkle as if they were bells, much to the sorrow of her parents.



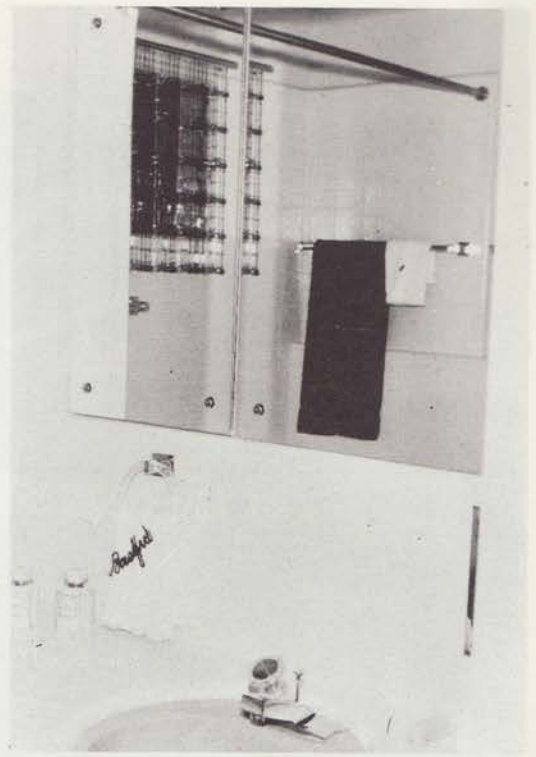


as a Clinical Psychologist. His college life began after he met Karen. He was employed at Alpha Beta when they first met, and as Karen put it, during their courtship s h e was the store's most frequent customer. B u t with college coming a l o n g she and Norm wanted to be together so he enrolled in college and the courtship continued and they were married in 1958.

It was while Karen was in college s h e received word her Dad had passed away and that the family home was now a part of an estate. She was under 21, funds for a college student were not easily attainable, but she wanted the house. She came back to Elsinore and with the able advice and help of the local bank was able to retain the family home. When she and N o r m completed college they decided to move back to Elsinore and live in the



This is the room that is called the "economy room". It is the room where all of the items that they want to keep for sentimental reasons were placed. Photographs of the family, antique cups and saucers, marble top dresser and the likes. From this room leads the "work room" —in photo— where filing cabinets, a desk, books and off the side of one wall two certificates hang, one with Karens name and one with Normans. When asked why they weren't in the center of the wall Norman replied that the center was reserved for his and Karen's Master degrees, which both hope to have earned by June of this year.



The master bedroom and bath is carpeted in a white, deep pile fuzzy rug, and the main color in the room is an avocado green with gold trim. The bath is beige and gold trimmed, with an ingenious idea on the mirrors. They are hinged medicine cabinet fronts, but when opened they form a three-way mirror enabling the user to see every hair on their head while combing it. Both baths have the new hanging type water closets and tile half walls and pullmans. The guest bath (see photo) is decorated in a royal blue with white trim and beaded drapes.

house. It was then they discovered that both had degrees, but what on earth good they were in Elsinore or any other near-by town was another matter.

So, back to school they both went and began to study for teacher's credentials.

In the meantime, Karen got a position at the Perris Elementary School in 1958 and Norman at the Elsinore Elementary School.

By the time they taught all day, studied all night they were too tired to do much with the house, but one year ago, they started to remodel and this they did as the pictures on these pages will show.

Norman, the first day we were doing the photos, had just received word that he



Years ago the hallway was just the place for the telephone and at that time a small telephone wall-hole was the usual thing, but today it now is the home of the stereo (left) set and AM-FM radio. speakers for same go through the rest of the house, well-hidden in the furniture and the music seems to come from all over the house, patio and back yard.



A spacious back yard is the finale to the Chaffin home. Most yards are for patios, grass and barbecue pits. Chaffins have this, that is for certain, but surrounding this luxury are fruit trees of every variety, from peach to crab apple.

was selected to be the first Administrative Assistant in charge of special projects such as the new "Head Start" program. He will no longer be teaching the third graders at Wildomar, but will have an office on Graham Avenue in the building that housed Dr. Cavanaugh's Lakeside Clinic. Norman will report directly to John Miller, Elsinore's new superintendent. This is one of the biggest steps in Norman's life, for he was chosen for this position over many other qualified persons.

After they completely finish the interior of the house, they intend to begin work on the outside, but with the knowledge they have already learned from their "do it yourself interior", they are certain that it should go easier—they hope.

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I remember when

by Ellsworth Brady

On watching our present flow of water as it flows lazily under the San Jacinto River Bridge on its way to replenish Lake Elsinore, I am reminded of another year—1927 to be exact.

It had rained an awful lot that winter and with so much water backing up behind the Hemet Dam, flood gates had to be opened. Everywhere was water, and as it picked up force on its down-stream run, man's puny barriers, to its gathering force were either run over or torn out.

The old road between Perris and Hemet was flooded for some distance, and then as the muddy waters found their way to the Railroad Canyon Dam, floodgates there had to be opened. Down came the snarling waters, eating away and tearing out anything in its path that hindered its progress. First the wooden bridge below the dam and then the tracks, trees and ties.

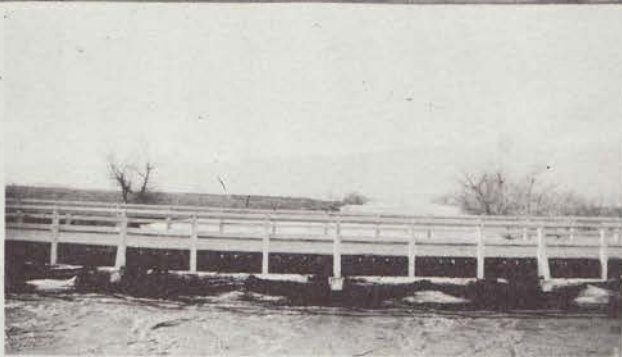
The bridge finally came to rest against the old railroad bridge as ties, trees, limbs and so forth were swept on their downward journey to Lake Elsinore.

I was told that the Lake raised one foot per hour during the flood.

The picture showing the man (unknown) on the bridge where it was resting at the time, was taken from the eastern end of the Railroad Bridge and the camera was pointed northeast in a parallel position to the new Freeway 71 and bridge.

The middle photo shows the old wooden bridge on Railroad Avenue (Highway 395 at that time). This picture was taken from the old railroad bridge looking south and shows the small amount of clearance between river and bridge.

La Laguna Revue — April, 1960



The third photo, also taken from the east end of the railroad bridge is looking up Railroad Avenue toward the city of Elsinore, and shows the western approach of the bridge washed out, and the shine on the pavement shows how far

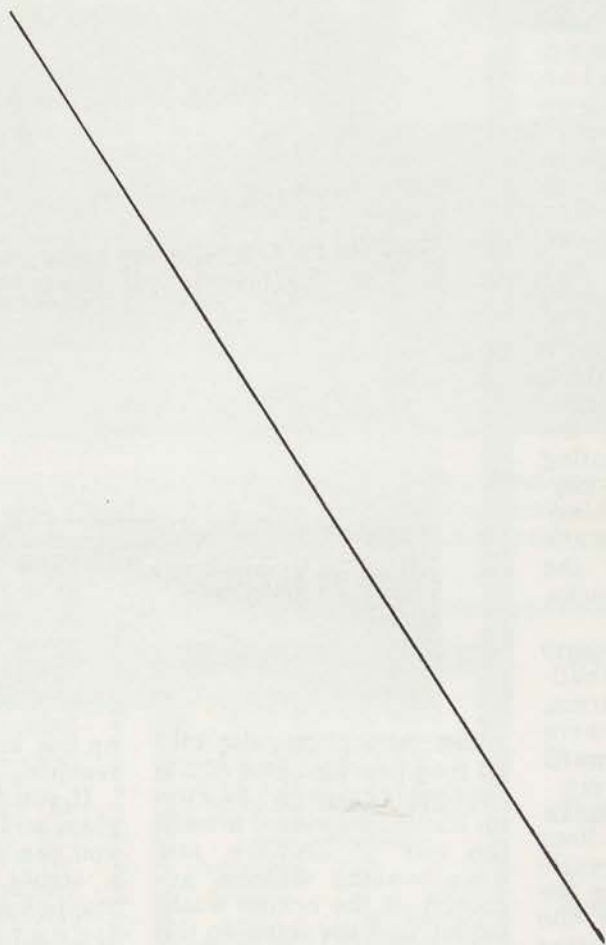
up the avenue the river reached.

If you take a magnifying glass and look carefully you can see the lead car of a string of parked autos stopped at the water's edge. Location today is the Sportsman's Lodge.

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Elsinore

The Second Annual Students Speakers Contest for the Sun City Lions Club was held at the Kings Inn in the Crown Room on March 3.

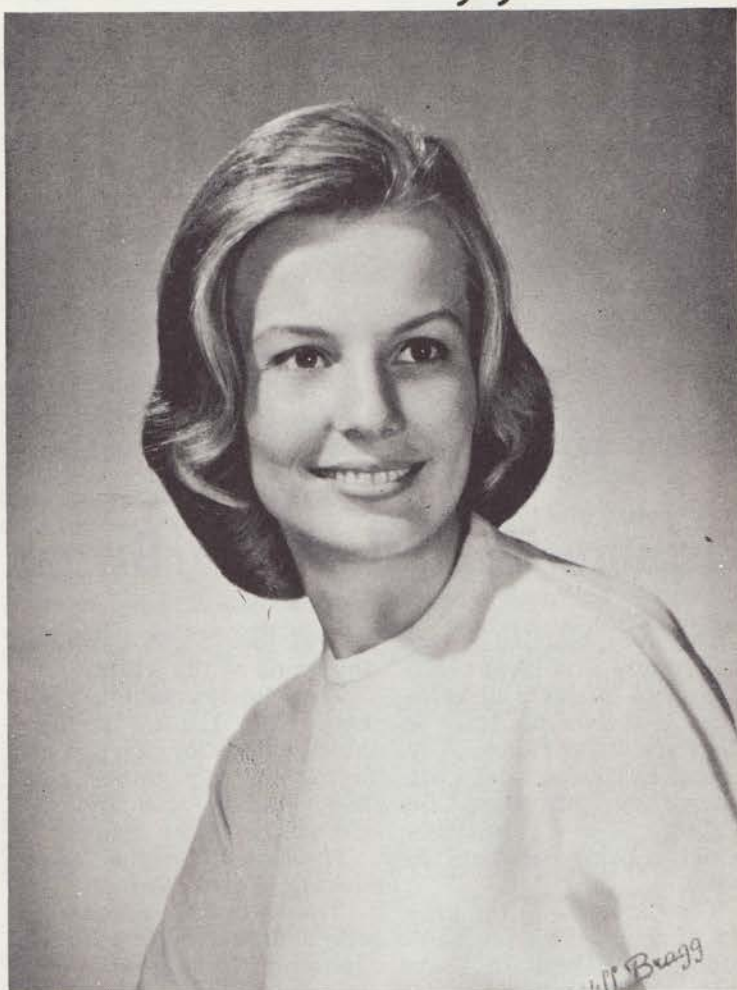
Since Sun City has no high school from which to draw competitors, their friendly neighbor, Perris Union High School, supplied three students—Michael Rivers, Marsha Smith and Debbie Specht, under the tutorage of their speech coach, Mrs. Carol Harner. They presented their own version of the national topic "Law and Liberty".



Debbie Specht

The competition was spirited, all were excellent and the judges task difficult. When the points were tabulated Miss Specht was declared the winner of the contest and will represent Sun City Lions Club at the zone meeting. Judges were Dr. Samuel Michaels, Lion Vander Walker and George Schlotter.

The winner of the zone meeting contest then proceeds to the regional and then to district competition.



Eileen Ruth McGill

Mr. and Mrs. Robert K. McGill of Elsinore are announcing the engagement of their daughter, Eileen Ruth to Walter James Clark, son of Mr. and Mrs. Walter S. Clark of Anderson, California.

Miss McGill is presently attending Colorado Woman's College in Denver, Colorado.

Mr. Clark, having recently completed service with the United States Air Force is attending the University of Denver where he is studying for a doctor's degree in Psychology.

Plans are being made for a December wedding.

The Lions Club thus provide an opportunity for competition in public speaking among the Nation's students on a subject that is of vital interest to the American people as a whole. A trophy is given the winner and runners up

at levels of competition.

The student winning the district contest receives a scholarship of \$1,500 to any accredited college or university. The three students tying for second place in the district contest each receive a \$500 scholarship.



Elsinore Taxi Has New Owner

The Roy Martins moved to Elsinore and have really gone into business in town. They took over the lease on the Park Arms Hotel, Greyhound Bus Depot and Cafe, then they purchased the Elsinore Taxi business, which is being run from the hotel.

They are also in the process of remodeling the Eagle Store on Lakeshore Drive into a recreation center

named the "Eight Ball" for the teens of the Valley.

The Martins came to Elsinore from Lake Arrowhead, where Roy earned his living as a plumber and Mrs. Martin was by the Cedar Glen Post Office.

He served in the Navy during World War II.

They are the parents of one daughter and two boys, John and Mike,— who was formerly employed by

Engagement Told

Pamela Kay Porter of Anderson, California is proudly wearing the engagement ring given her by John William Wagner.



Pamela Kay Porter

Pam is the daughter of Mrs. Pat Porter and Mark Porter, both of Anderson and is a junior at Anderson High School.

Johnny, is the son of Mrs. Wanda Nolan of Elsinore and Phil Wagner of Anderson.

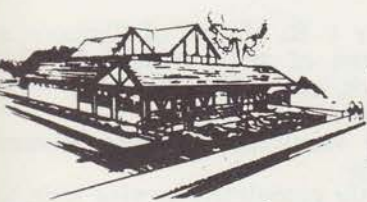
He is a graduate of Elsinore Union High School, class of 1963 and for some time was employed by Guenther's Murrieta Hot Springs.

He is presently employed by Matthews Conveyor Co. in Chino.

The young couple have not set a date for the wedding.

Grant's Service in Elsinore is now serving a hitch with the Navy.

The photo shows Roy with his new Dodge taxicab and in the background signs denoting two of his other enterprises. He and wife, Helen, will be two of the busiest people in town keeping the businesses running.



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ELSINORE CANDIDATE FRED STOKES



Frederick Stokes

I have lived in Elsinore these past 29 years, 25 years as a Gasoline Distributor, Wholesale and Retail.

Served in the City Government as a City Councilman, as Water and Fire Commissioner, 20 years as a Special Police, also as a Volunteer Fireman on the Fire Department.

I am a member of the Elsinore Masonic Lodge No. 289 F.&A.M., Odd Fellows Olive Branch Lodge No. 336, Special Deputy Sheriff for 6 years.

My object would be to serve all people equally to Economize on cost of the City Government but not to the point where it would jeopardize the proper function of same.

To encourage light industry to come to our valley. To improve our City Streets, Parks and Recreation facilities.

To see that our children have the proper Recreation under Authorized Instruction.

To Work for better Schools and transportation system for our Valley.

Signed
Frederick Stokes

La Laguna Revue — April, 1966

ELSINORE CANDIDATE Eugene J. Carter

As a candidate for the City Council seat, in Elsinore, I herewith bring forth a partial of my program for the building of Elsinore and the entire Valley.

A direct result of the Voters confidence in electing me to the City Council I, Eugene J. Carter propose the following action.

A thorough renovating of the policy of retrenchment, and the removal of barriers that retard the growth of this community, either by restraint of trade, or a policy of do nothing that reacts to the benefit of a few.

I will seek corrective measures through the City Council, and if necessary will seek action through the County, State, or Federal Government.

Action already started to secure Two Hundred and Fifty Thousand Dollars of Tidewater Oil Money, that Elsinore is Entitled to receive for Capital Improvements.

I will demand that the County Government open the closed hospital as a branch of the County General Hospital.

Establishment of a Unified Junior College in Elsinore upon land granted by the City of Elsinore as proposed to the County and School District Organization.

My program is one of



Eugene J. Carter

imagination and vision, that already brought forth many improvements that I have already seen the fruits of my leadership, with no increase in taxation.

As I have in the past and will in the future seek legislation that will be of benefit for the good and welfare of all people.

I plead for your support and as an Independent Candidate, I shall represent you as I would wish to be represented.

Thanks for your support.

Respectfully submitted,

Eugene J. Carter

* * *

Avoid losing an hour on Sunday April 24—the day most of the country changes to Daylight Saving Time—by remembering this timely tip from experts at Westclox who keep America on time, "Spring forward, fall back." Set your clock ahead one hour at 2 a.m. or before you go to bed.



Quail Realty

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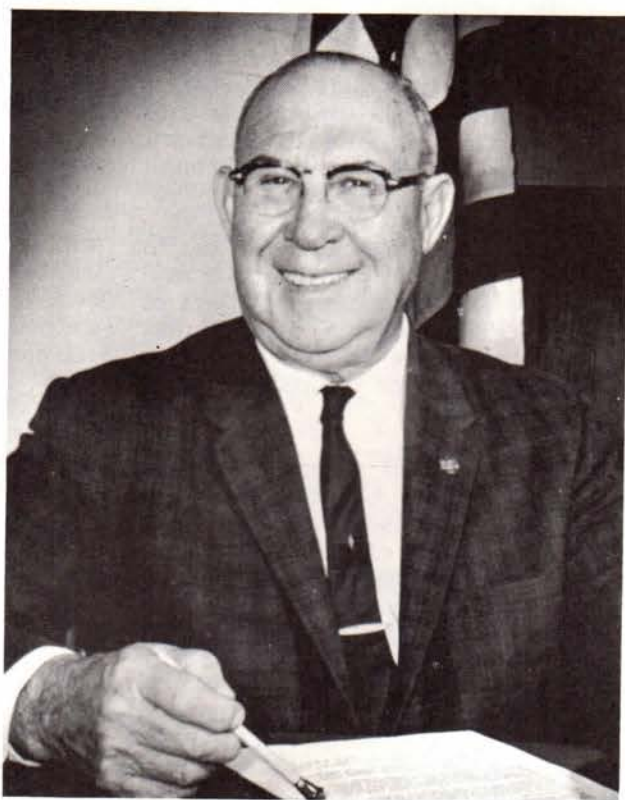
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ELSINORE CANDIDATE

John L. Merrifield

John L. Merrifield, proprietor of John's Furniture and Appliances and owner-operator of John's Ambulance Service is a hopeful candidate this year for councilman for the City of Elsinore.

He has had several years of experience working on the Elsinore Planning Commission as chairman and with this experience and his interest in the community as a businessman and native-born son, his qualifications are unequalled.



John L. Merrifield

HOLD IT, BROTHER



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"So many things need to be done," he said, "but possibly the three firsts would be:

First, to reactivate the Planning commission and give them full support of the council so that a public works and capital improvement program can be put into effect. Second, work as a 5-man unit by understanding and discussion and third to create in the public a good image of local government."

"With these three accomplished, all other things will fall in their respective places and cooperation with local groups will be; the business district will be strengthened, and the valley will have something to show with pride."

Merrifield said that he had no campaign promises because promises are to be easily forgotten or broken, and conditions change, but the above objectives are points which can be a reality with proper leadership, and he feels that he can give this leadership as a member of the city council.

ELSINORE CANDIDATE

Walter C. Bittle

My Pledge

by Walter Bittle

I have served sixteen years on the police department, a half portion of that time, I served as the Chief of Police of Elsinore, supervising the action of my men with efficiency for the protection of the community. Holding vandalism at a minimum during a crime-wave, following the "City of Hate" episode.

My main objective for aspiring for a place of the Elsinore City Council, is to work in harmony with



Walter C. Bittle

constructive thinking for constructive growth and development. I feel that the town has long overstayed its time with static action, and need to keep in step with modern advancement and civic improvements.

Having lived here for many years in this community and knowing the wishes of the people at large, and serving their urgent needs for proper protection, I feel it incumbent upon my long years of service to give my best efforts to this place I call my home. (Signed):

Walter C. Bittle

Honorary Life Member Awards



Elsinore Union High School Parent Teacher Association awarded Mrs. Connie Arviso and Mrs. Arlean Garrison one of the highest honors awarded by the organization—Honorary Life Membership to the club.

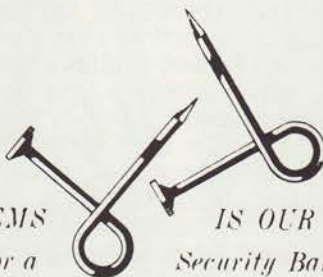
In the photo from left is Mrs. Arviso, President of the PTA, Mrs. Lucile Goulart and Mrs. Garrison.

More industry for Perris

Plans for opening a Perris manufacturing facility of the S-M Construction Co., of Beaumont, Texas were recently made public by Clyde Sweeney partner in the firm.

Remodeling of a large barn at 20065 Perris Boulevard (between Orange and Rider) has already begun and should be in production the last part of this month.

S-M Construction, which has manufacturing facilities in Florida, Georgia and Texas, will produce portable utility buildings, and according to the announcement, the new industry will employ approximately thirty-five persons.



SOLVING TRUST PROBLEMS

*IS OUR BUSINESS ****

*The first order of business for a Security Bank Trust Officer is the solving of unique problems as they relate to individual accounts. He applies the most modern ideas and techniques. He has the patience and imagination to find the right answers. And he has one of the largest and best equipped group of trust specialists in the West to help him...specialists in investment research and management, taxes, real estate and every area of trust and estate work. Next time, call a Security Bank Trust Officer. You'll like the way he solves problems. ******

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Sun City Branch
26920 CHERRY HILLS BLVD.
657-3191

A blue ribbon winner - Nona

Nona Dickens, the lovely daughter of Leora and James Dickens of Riverside Drive in Elsinore has a lot to smile about, for this young lady in her early twenties entered her handiwork at the Indio Fair and out of fourteen entries, she brought home ten ribbons.

She entered in the needlework, baking and sewing divisions and copped five first place ribbons, three seconds and two third place awards.

Although eligible for the junior class, Nona entered the senior or adult competition, making her ribbons more valuable than ever.

She went to school in Los Angeles and Hollywood, where she studied a general business course.

Nona accredits her talents in the homemaking field to being an only child and having few children to play with where she lived her days were spent at her mother's side helping her around the house and keeping occupied making dresses for her dolls and eventually for herself.

She intends to continue entering in local fairs and is getting ready for the Hemet Fair.



Nona Dickens and her awards from the National Date Festival

*We Are Ready to Help You Select the Gift
For the Most Precious Woman in Your Life...*

complete selection! for Easter

- ✓ A LITTLE MORE EXCITING
- ✓ A LITTLE MORE UNUSUAL
- ✓ A LITTLE MORE PERSONAL
- ✓ A GIFT FOR HER FROM

Perret's Elsinore Hardware and Sign Co.

111 North Main

674-2715

Russell J. Stewart

1061 David Road, Perris

Age: 45

Wife: Dorothy

Children:

Jeff, Elesa, Ernie

Occupation:

Real Estate

1099 Perris Blvd., Perris

Member:

Perris Valley Lions Club

Secretary-Treasurer, Perris

Valley Chamber of Commerce

Resident since 1958



CANDIDATE FOR PERRIS CITY COUNCIL

1. Continuing program of street improvements.
2. Improve police and fire protection.
3. Hold line on taxes in face of rising costs.
4. Keep citizens informed on all spending of public funds.
5. Cautious approach to urban renewal.

I believe that a dedicated and concerned council can direct the progress and development of our city in an orderly and intelligent manner by treating each city problem as our own—without favoritism or thought of personal gain.

RUSSELL J. STEWART	+
---------------------------	----------



BUSINESSMAN — PROPERTY OWNER

VOTE FOR 'A BUSINESSMAN FOR CITY BUSINESS'



ROBERT D. PERRY

Age 46

Wife: Louise

Daughters:

Jan (Mrs. John R. Harrison)

Phyllis (Mrs. Roy Daniels)

All Local Residents

Jody (Mrs. Keith Sims)

Member:

President, Rotary Club, American Legion, Charter

Member: Veterans of Foreign Wars; Perris Valley

Chamber of Commerce

Residence: 261 West 5th - Owner:

Perris Auto Sales, 2nd & Perris Blvd.

FOURTEEN YEARS

MY PLATFORM

1. Improved Police and Fire Protection. (Police Department is now closed from 4:00 P.M. Friday to 8:00 A.M. Monday and calls must be routed through Riverside.)
2. Improve City Streets
3. A Living Wage for City Employees
4. More Efficient Garbage & Trash Collection
5. Clean Up City Entrances - Eliminate condemned buildings
6. Cooperate harmoniously with other Council Members
7. Keep Public advised on tax Spending

I believe these things can be done with more efficient use of present city income without increasing taxes. I feel there should be close and continuing personal contact, between citizens and city government. I'll try my best to do a good job.

I WOULD APPRECIATE YOUR VOTE

ROBERT "BOB" PERRY
for
PERRIS CITY COUNCIL

Robert D. "Bob" Perry

X

CANDIDATE - ELSINORE
Rupert H. Lucas



Rupert H. Lucas

Rupert Lucas spent vacations in Elsinore for 35 years. Six years ago he and Mrs. Lucas came to live in Elsinore permanently in a home he had built. For 30 years he had worked for the Los Angeles Postal Department.

Mr. Lucas served four years on the Elsinore Planning Commission. He said he feels this gives him a better knowledge of city business than he would otherwise have had. His main concern is annexation and putting sewers into the city. He said "Due to poor percolation tests, the lending institutions are not going to advance money to develop this valley without sewers."

Galley no. Ten

He wants to help unify the relations between the City Council and the voters of Elsinore. "Nature has given the tools to make this the leading city in the Southland if we forget selfish interests and stop fighting among ourselves-putting every shoulder to the wheel."

He and Mrs. Lucas have one daughter and three grandchildren.

CANDIDATE - ELSINORE
Kenneth Abbott

Kenneth Abbott is the supervisor of grounds and buildings for Elsinore Union High School and Elementary School Districts. He formerly worked in the building trade and was a painting and decorating contractor. He has been in the Valley for twenty years, coming here from Santa Barbara where he was employed on the San Ysidro Ranch of Ronald Coleman.

Abbott said, "I would like to see Elsinore beautified. Curbs and sidewalks would improve the properties here as well as better paved streets."

He is interested in seeing a good recreation area for senior citizens as well as for the youth. He feels that many things could be done, such as supervised beaches on the lake so children would be safe, a swimming pool for the elderly as well

as one for youngsters and more cooperation between the state and county.

He and his wife are the parents of three children and grandparents of three.

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ELSNORE

Re-ELECT
HILBERT H.
STEWART
 INCUMBENT
For Elsinore City
COUNCILMAN

INCUMBENT — PERRIS Royce Bell

Royce Bell has served four years on the City of Perris Council.

In seeking reelection Mr. Bell states: "I promise only to search for the best possible solution to the problems facing Perris. I am not, nor will I become, obligated to anyone or any fixed point of view. I promise no one any favors except the same consideration that any and all citizens of Perris deserve.

I promise to continue to ask questions and to challenge simple solutions to complex problems. If elected, I will continue to be aggressive in protecting the interest of Perris because I feel that it is my duty to the more than 4,000 citizens of our community and to the future generations.

If the voters want a councilman who will sit at their policy table and merely listen, they should not put the "X" after my name. On the other hand, if they want a councilman who will raise questions and participate in the discussion of problems and be concerned with solving those problems rather than making friends and influencing people, I would appreciate their vote."

Royce Bell

CANDIDATE — PERRIS Beverly J. Heidanus

Mrs. Beverly J. Heidanus has lived in the Perris Valley for 17 years and thirteen of those years in the city of Perris. She is a graduate of UCR and has been teaching in the Riverside Unified School District for the past twelve years; was a Girl Scout leader for one of the first troops formed in Perris and a 4-H leader for five years.

She worked with the group that succeeded in obtaining sewer connections for Rancho Villagers.

Her objectives as a council member will be: "To consider and understand the views of others while remaining objective."

On the water problem, Mrs. Heidanus feels that the only adequate and financially sound solution is to join Eastern Municipal Water District.

For Elsinore City Council

I respectfully submit my qualifications as Councilman. Education: Elementary, High School, College, University, majoring in Political Science, Psychology and Government. Successful businessman for the past thirty years with a well balanced understanding of administration and finance. Formulated legislation setting the ground rules for Senior Citizens and other legislation from the Federal level down to the Local level. Having been invited to the White House and Sacramento for consultation. My name appears in the Congressional Records, together with various letters to governmental agencies attesting to my capabilities.

Respectfully submitted,
Eugene J. Carter



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**LOW BALL
&
DRAW POKER**

Sportsman's Card Club

2090 RAILROAD AVENUE
ELSINORE, CALIFORNIA

In the Interest of Better City Government

Elect

WALTER C.



B I T T L E

For Elsinore City

Councilman

**WALTER C.
Retired**

BITTLE



CENTER AISLE RIGHT

By Garey Carr

It's that time again down Murrieta way. On the 24th of this month, which is a Sunday, some 2000 people



will gather at the fire house to partake of the barbecued meat prepared by the men of the

Volunteer Fire Department.

This thing has been going on for nineteen years, ever since the first fire house was built and the boys and their wives put on the first barbecue to celebrate the completion of its headquarters. Every year the crowds grow bigger while the town of Murrieta still barely exceeds 300 legal residents. Then from where do all these people come? Pull up a chair and we will try to explain.

It seems that once you have lived in Murrieta, even for only a few years, you will always have a longing to return. The annual barbecue has given these homesick people the excuse they needed to re-

turn each year and they come from many distant points out of state.

Some of the old timers get a hankering to pitch just one more game of horse shoes or sit under the shade of a tree and whittle with one of their old cronies while chewing on a sprig of barley.

Then too there are the tourists who have heard about the charm of Murrieta and they want to visit the famous Town Hall they have read so much about and shake hands with those characters who make up the board of directors. This writer was one of those characters for six or seven years and served as secretary during all that time. We still look back with fond memories of those monthly meetings.

Murrieta has a brand new fire house, just completed, and it will be the setting for this year's barbecue. The service is all day as long as the food lasts but come early and stay late and listen to some of those fantastic tales told by the old timers. Bring along your tape recorder. There are not too many of the old pioneers left. Where they followed a plow on foot their sons ride a tractor and even fly airplanes. Charlie Yoder and a group of air-minded young men

have formed a flying club and a modern airport has been established on the Yoder property. So you see Murrieta fast is becoming modern and there is not too much time left if you wish to get a glimpse of the "good old days".

Even those long walks in

the night air are becoming a thing of the past. Nearly all the homes have modern plumbing. Sears catalogues are now used to buy tractors, washing machines, dryers and colored television sets. It's a whole new world.

Just one thing we must warn you about when you visit Murrieta. Watch out for two very friendly men. One goes by the name of Harry Winter and the other is Carl Cain. Both these men are real estate brokers. Harry is the pioneer real estate agent in the valley and Carl is the educated member of the Town Hall board of directors. If either one of these men corner you you will be a Murrieta land owner before you get away. Harry caught us back in 1954 and it was nine years before we were able to get out of Murrieta. But we loved every minute of it.

And don't fail to look up Raymond Thompson, perennial Fire Chief. To Raymond goes the credit for just about all the modern improvements Murrieta has. He was the first fire chief and it was he who promoted the new fire house and the water system which boasts of a number of fire hydrants scattered around town. He was the chief organizer and first president of the Town Hall and an active organizer of the Murrieta Chamber of Commerce. He may give you a pitch on the merits of his town but he won't try to sell you anything.

Nobody wears a gun anymore in Murrieta.

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AREA 714

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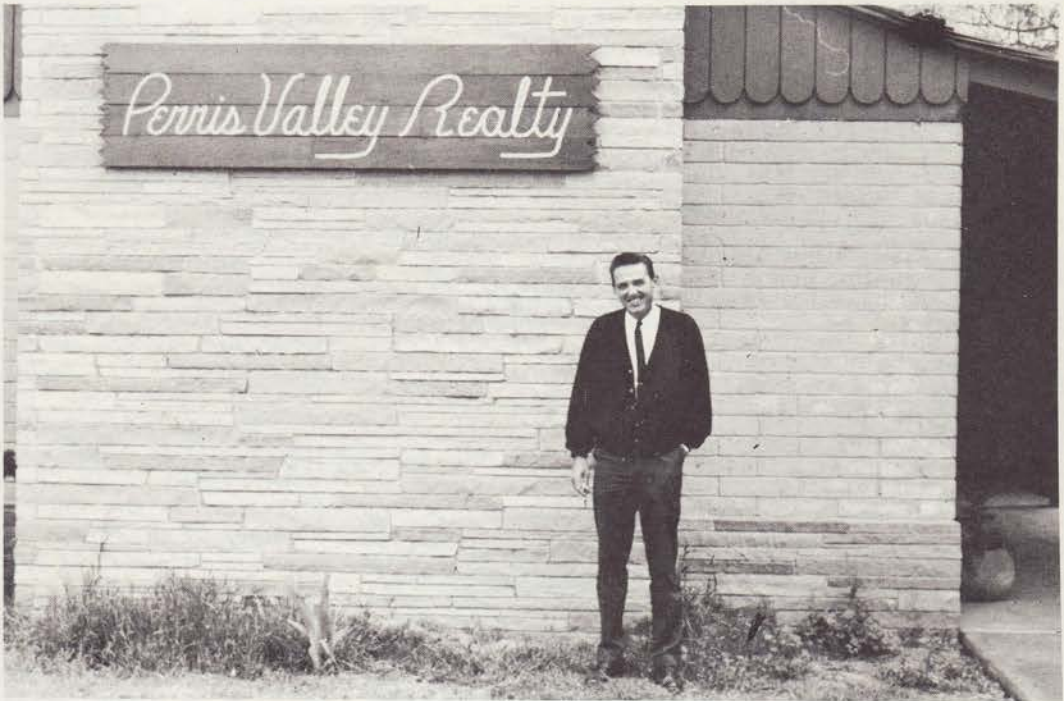
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MY CHILDREN'S HOME (A History Of Murrieta)

Compiled and Written by ARLEAN V. GARRISON

\$3.50 -/- 14 Cents Tax

Box 216 — Murrieta, Calif.



Bill McCarty outside the entrance to the real estate office. Bill is well-known in the Perris area, having been in the contracting business as well as salesman at one time for Renfro Realty. Not pictured is Bill Johnson.

Perris Valley Realty



When you enter the door the first person you see is Alice Barton, who was Mr. La Rue's secretary at the Huntington Beach office. Alice is the person who keeps the appointments straight and sees that all customers are well taken care of.

When you decide to invest in real estate you should know who you are dealing with in order to get the best buy your money can buy.

In this issue of La Laguna Revue we are swinging open the doors of Perris Valley Realty, located on Perris Boulevard and will introduce to you the men, who among them, chalk up over 77 years in Perris Valley.

These men, Richard La Rue, Russ Stewart, Bill McCarty and Bill Johnson along with their girl Friday, or Alice Barton, are the ones who will help you choose the right acreage or business property for your need.

If you have a house or office building to lease, see Perris Valley Realty men as they are adept in property management as well as in the selling of real estate.



Seated behind the desk is Russ Stewart, a 15-year resident of the Valley. Prior to going into real estate Russ was the District Accounting Manager for California Electric Company.



Richard LaRue, or Dick as he is better known, is the business broker. He previously had La Rue Realty Corporation in Huntington Beach. The ceiling to floor map shows thousands of acres of property that can be bought for agriculture or business use.

ELECT
BENNETT M. (BEN)
CORAZZA

Planned Action

**Progressive
Government**

Capable Leadership



FOR Elsinore
CITY COUNCILMAN
HONEST CIVIC MINDED

BENNETT M. (BEN)
Real Estate Agent

CORAZZA



A NAME IS BORN

by Tom Hudson



SPOKANE

(Pronounce it spo-KAN)

Few cities can boast a full-fledged natural waterfall in the heart of the business center. In Spokane, Washington, on the river that is graced by the same name, Spokane Falls plunges over a rocky precipice to dramatize the city's many bridges. The falls are within a stone's-throw of the Spokane post office and chamber of commerce. The city's biggest business structures crowd around it.

Along the river's banks, in 1812, the Pacific Fur Co. established Fort Spokane, an isolated outpost designed to trade with the Indians for pelts of animals that were so plentiful in the virgin forests. The town itself was established around the middle of the nineteenth century and for many years was known as Spokane Falls.

The Spokane Indians, before President Thomas Jefferson sent the Lewis and Clark expedition to explore their domain, lived in a paradise of plunging rivers, sparkling lakes, deep forests and broad rolling prairies. Their chief proudly bore the title of Il-lim spokanee, which has been interpreted as Son of the Sun.

Others who have studied the Spokane Indian dialect say that it means Chief of the Sun People. All seem agreed that the word Spokane refers to the sun. It has been surmised that the Spokanes, or Spo-kan-ees, were so named by tribes living in the neighborhood of Mount Rainier to the

west because the home of the Spokanes was in the east where the sun rises.

At any rate the Spokanes lived in a land blessed with an abundance of sunshine that bathed a vast domain of grandeur wrapped in solitude. The warm sunlight, mingling with spicy winds that blew off nearby snowy peaks, was so cherished by the Spokanes that when they arose in the morning to greet the sun and their friends, instead of saying Good Morning, their salutation was Hust-Spokanee, which literally means Good Sun!

Today the sun still shines, and the winds still blow through the pines and across the clear lakes as modern Spokane greets each new day with a Hust-Spokanee!

Copyright 1960 Laguna House, Elsinore, California

* * *
Save untold gardening time during spring planting. Buy only ready-to-bloom plants—easier and quicker than sowing seed and coddling young seedlings indoors.

The Truth Is...

Many people have strange misconceptions about cats and as they talk to friends and relatives about their pets, a goodly number of these untruths are perpetuated. Here are some popularly held notions about cats that are just so much "fancy."

Some people think that cats have nine lives. The truth is that cats have no more lives than any other animal. It is probable, however, that pets are living longer these days due to improved care and a balanced food.

Some people think that cats should eat lots of red meat. Actually pets need the nutrients meat provides, but they must have others too. The best food for Kitty is a commercially prepared "complete meal"—dry ration, fed straight or mixed with canned tuna for cats—with the bones removed.

Some people think that cats love fish and must be fed milk. Some cats like both of these foods; others just don't. If you serve Kitty fish, do so as a supplementary ration and remove all the bones.

Other people think that table scraps are good for a cat since the food is perfectly wholesome for humans. The cat experts at the Purina Pet Care Center in St. Louis warn that scraps can dull the cat's appetite for the regular balanced ration, won't provide all the required nutrients and vitamins, and the left-over gravies and rich foods can give Kitty indigestion.

ALL LOCAL RESIDENTS
DINE AT

Guenther's

MURRIETA HOT SPRINGS

On Monday, Tuesday and Wednesday Evenings
and then get together for a

SiNg-A-LoNg

Song Sheets Available
Social Hour 8 to 9 P.M.

Dining 5:30 to 8 P.M.
Music 9 to Midnight

INCUMBENT - ELSINORE
Thomas C. Bartlett

Thomas Bartlett has served eight years on Elsinore's Council, and has been mayor of the city for seven of those years.

He said that if elected this term, he will concentrate on better streets and lights, champion minority



Thomas C. Bartlett

rights and truly dedicate himself to orderly progress.

He said he is concerned about the welfare of senior citizens and also that he is a tireless worker for mineral water.

He promises to be energetic and resourceful in his work for the citizens.

Mayor Bartlett was a

Pachanga Hot Springs
In Business Since 1924

Eight potential mineral hot springs. Five healthy potable waters. Water level from 25 feet to several thousands; geological reports. Immense opportunity. Development invited. Centrally located.

DR. T. M. LUKOVICH
CHIROPRACTOR, PROP.
ELSINORE, CALIFORNIA
RIVERSIDE COUNTY

674-3440

301 N. Spring St.

INCUMBENT-ELSINORE
Hilbert H. Stewart

Hilbert H. Stewart an incumbent, became a member of the City Council early in 1961 when he was appointed to complete the term of Joe Davidson, who had resigned. He was elected to serve a four-year term in April of 1962.

He said that in running for election, he is running for all the people. "In doing my work on the council, it is my custom to attack each problem that comes up and judge it on its merits. I was born here and can see the

career Navy man, having entered the service in 1913 and was transferred to the retainer division in 1945. He fought in many campaigns throughout the world and served as a recruiting officer.

He said he believes "In thinking about duty first, instead of safety first".

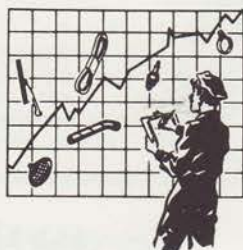
value of the mineral water. I want to preserve it for the good of all the people.

Stewart, is a native son of Elsinore, born on Riverside St. His grandparents Mr. and Mrs. J. H. Stewart, came to Elsinore in 1886 from Troy, New York. His father W. R. Stewart, was a boy of five years when he came with his parents. His mother, Delphina Grand Stewart was a native daughter, born in Escondido. Stewart, a rancher for many years, operated the Stewart Ranch which had been established by his grandfather in the Elsinore Mountains.

Hib and his wife, Dorothy, are the parents of five children, all who have received their entire education in the Elsinore School system.

* * *
You'll clean venetian blinds quickly and easily if you wear an old pair of cotton gloves, one soaked in sudsy water, the other dry, and alternate the wet one on each slat.
* * *

THE LITTLE THINGS
make driving
SAFE!



Let us repair faulty defrosters, windshield wipers, headlights etc., that mean so much to safe and comfortable motoring. Drive up today!



Al's Chevron Service

159 So. Main Street — Elsinore, California



Ben Corazza greets the new attorney, Gordon Chytraus, with a firm handshake. Also welcoming him to Lake Elsinore is Dwight Connor and Roger Mayhall.

New Attorneys in Elsinore

Mr. Chytraus and Richard Billings recently opened their office for general practice of law and will be in town on Wednesday and Friday of each week.

Their office is in the building with Richard Blowers.

Mr. Chytraus is a graduate of the University of Utah and holds an L.L.B. degree and a B.S. degree in Psychology. He has been a resident of California for eight years and was recently a Candidate for U. S. Congress of the 34th Congressional District. He represents the Elsinore Civic Improvement League and has represented members of the League and the City of Elsinore in the attempt to keep the Elsinore Community Hospital open. Mr. Chytraus said that negotiations are still being conducted to open the hospital in the near future.

Mr. Billings is a graduate of Southwestern University in Los Angeles where he obtained his L.L.B. degree. He previously was associated in the claims department of State Farm Insurance.

They have law offices in Santa Ana and will keep both towns offices operating.

BOYS IN SERVICE

Airman Third Class William A. Spicer Jr. son of Mr. and Mrs. William Spicer, who reside on Star Rt., Elsinore, has been graduated at Amarillo AFB, Texas from the training course for Air Force fuel specialists.

Airman Spicer, a 1965 graduate of Elsinore Union High School, is being assigned to Charleston AFB, for duty with the Military Airlift Command

VOTE FOR

KENNETH R.

ABBOTT

For Elsinore City

COUNCILMAN

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PRINTING & LITHOGRAPHY SERVICE
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SNAPOUT FORMS

Mayhall Print Shop

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The Wearing of the Green . . . Scout Green

The Girl Scouts of Elsinore held their annual dinner on the eve of St. Patrick's Day at the Machado Street School.

This dinner, a big event in the lives of the Girl Scouts, Junior Scouts and Brownies, is prepared by the girls and their parents, and this year over 200 persons enjoyed the repast.

The program began with the presentation of colors by members of Junior Troop No. 12. Rev. James Dewiggins of the Southern Baptist Church of Riverside gave the invocation followed by the scouts saying the Girl Scout grace.

Mrs. Helen Flesher, service unit chairman, introduced the visitors, (see photo) and presented Trudy and Hugh Walker a certificate of appreciation for letting the Scout troops put an annual display in the window of their business—C. W. Harris and Son to promote scouting and scouting activities.

The program was turned over to Senior Troop Ad-



Helen Flesher, center, receives her statuette from Judy Hicks while Millie Morrell looks on.



Mildred Coulter, Judy Bourgeois, Helen Flesher and Mildred Morrell, all on the service team for the Elsinore Scouts



The vivacious Senior Troop Advisor, Miss Janet Robbins, acts as mistress of ceremonies for the banquet

LOOK FOR THE HOME THAT HELPS WITH THE HOUSEWORK:



It's called an All-Electric, Gold Medallion

Home. The electric range never

blackens pots and pans. Some even have electric ovens that clean themselves.

Electric heating keeps the whole house cleaner. Draperies stay clean longer. Walls need less scrubbing.

Gold Medallion Homes and Apartments come in all price ranges and work all day for surprisingly little.

Southern California Edison Company **SCE**



These are just some of the women of Elsinore who each week take part in teaching the scouts their duties in the scouting field

visor, Miss Janet Robbins, who narrated the entertainment for the evening. In the photos on this and the following pages we have captured the girls of the Wildomar Brownies, singing the "Hello Song"; Troop 24, doing a rendition of "Jacob's Ladder"; Troop Range, "Sing Your Way Home" was done by Troop 360 and dance by Troop 12.

Members of Troops 236 and 12 combined their efforts and did a song and dance number.

Sponsoring Troop 360 are the Machado-Elsinore, PTA; Brownie Troop, the Wildomar Mother's Club; Troop 25, Rotary Club of Elsinore; Troop 236, Ladies Auxiliary and Troop 12 sponsored by the Elsinore Lions Club.

Troop organizer, Mrs. Mildred Morrell and Girl Scout Worker, Miss Judy Heck of Riverside, presented Mrs. Flesher with a Girl Scout statuette for her untiring work in the scouting field.



Mrs. Gloria Askew, far left and Mrs. Elizabeth Wade, leader and assistant leader of Troop 360, join the girls in the playing of "Twinkle, twinkle" on the Tonettes.



Miss Judy Heck, Lucie Graves, La Verne Hyneman, Dorothy Doyle and Helen Bowen, out-of-town guests of the scouts.

On My Honor, I
Will try:



To do my duty to
G o d and my
country,

To h e l p other
people at all
times,

To obey the Girl
Scout Laws.

The Girl Scout
Promise



Trudy and Hugh Walker receive their certificate of appreciation from Mrs. Helen Flesher. The Walkers for over 20 years have donated window space to the Scouts to display their various works of art.





Russell J. Stewart

Russell J. Stewart of Davids Road in Perris is with Perris Valley Realty on Perris Boulevard.

He says " I believe that a dedicated and concerned council can direct the progress and development of our city in an orderly and intelligent manner by treating each city problem as our own-without favoritism or thought of personal gain."

He is in favor of continuing the program of street improvements; to improve police and fire protection; hold line on taxes in face of rising costs; to keep the citizens informed on all spending of public funds and to take a cautious approach to Urban Renewal.

Russ has been a resident of the Valley since 1958, is a member of the Perris Valley Lions Club and secretary-treasurer of the Perris Valley Chamber of Commerce.

He and his wife, Dorothy, are the parents of three children, Jeff, Elesa and Ernie, all having received or receiving their schooling in the Perris Schools.

Robert D. Perry of Perris owner-operator of Perris Auto Sales for fourteen years has set for his platform if elected to the City Council of Perris:

First to improve police and fire protection. The police department is now closed from 4:00 p.m. on Friday to 8:00 a.m. on Monday and calls are routed through Riverside. Second, to improve the city streets; third, a living wage for city employees; fourth, more efficient garbage and trash collection.

Fifth, clean up entrances to the city and eliminate condemned buildings; sixth, cooperate harmoniously with other members of the council and seventh, to keep the public advised on tax spending.

Mr. Perry is married and



Robert D. Perry

he and his wife Louise are the parents of three daughters, Mrs. John R. Harrison, Mrs. Roy Daniels and Mrs. Keith Sims all local residents. He is president of the Perris Rotary, a member of the American Legion, Veterans of Foreign Wars and the Perris Valley Chamber of Commerce.

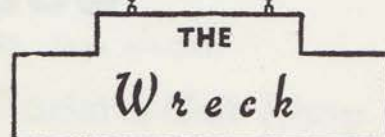
Vote April 12

LOOK! FOR THIS SIGN



Cocktail Lounge

IN ELSINORE
117 West Graham



For Just Plain Good City Government

(NO CAMPAIGN PROMISES)

Elect

JOHN L.



M E R R I F I E L D

For Elsinore City

Councilman

Al May Takes Over Chevron Service Station

Albert May, former leese of the Park Arms Hotel in Elsinore, has turned in one set of keys for another. He took over the lease of the Chevron service station adjacent to the hotel on Main Street in the town of Elsinore.

Al and his wife Florence, but better known as "Pudge", came to Elsinore from Yermo, where they had a hay ranch.

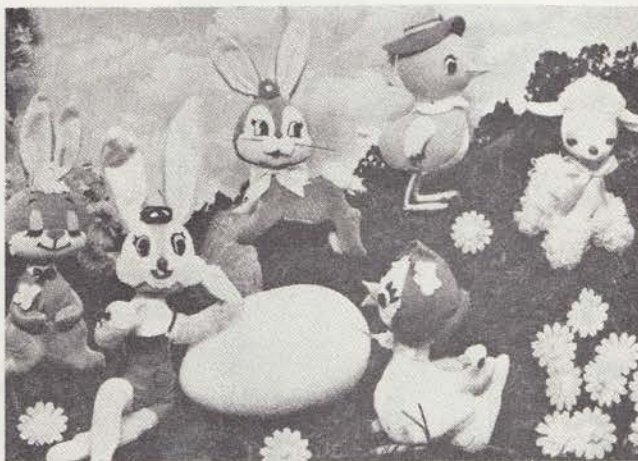
Al is a member of the Elsinore Moose Lodge No. 1021 and takes an active part in local affairs.

The station is open from 7 a.m. to 7 p.m., seven days a week. Along with getting gasoline from Al, one can get minor auto repairs, oil change, lube job, tires and brake service.

Stop in at Al's Service and let the man who knows service, service your auto.



Vote April 12



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For Elsinore City

Councilman

Elect



FREDERICK (FRED)

S T O K E S

Who Is QUALIFIED and EXPERIENCED



The entire cast of Acts IV, enjoy a laugh with teacher Dean Long who is seated on the floor

Acts IV Presented at Elsinore High

Juniors and Seniors of Elsinore Union High School presented a festival of one-act plays at the Machado Street School, under the able direction of Dean Long, the high school's English instructor and drama coach.

This year's plays were a departure from traditional three-act play usually presented by the students. The four plays, a comedy, drama, tragedy and a melodrama provided more students an opportunity to display their talents in the acting field.

On this and the following pages are photos taken during the plays.



Donna Schulte in "This Property is Condemned"

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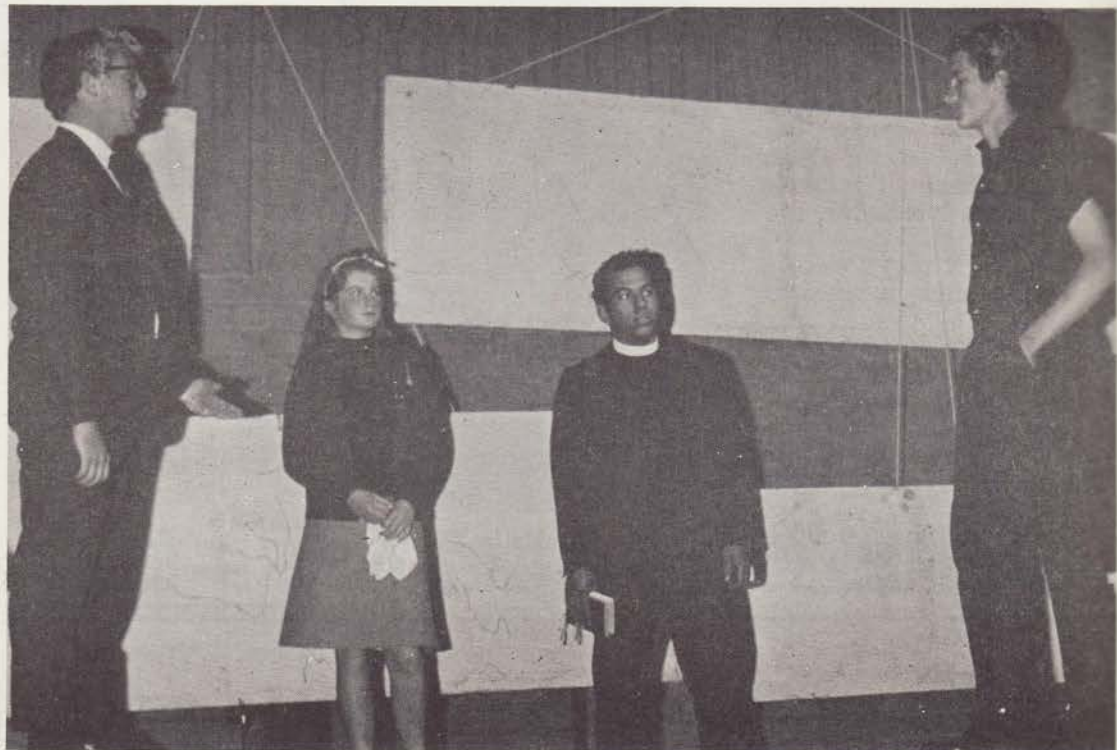
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674-3333

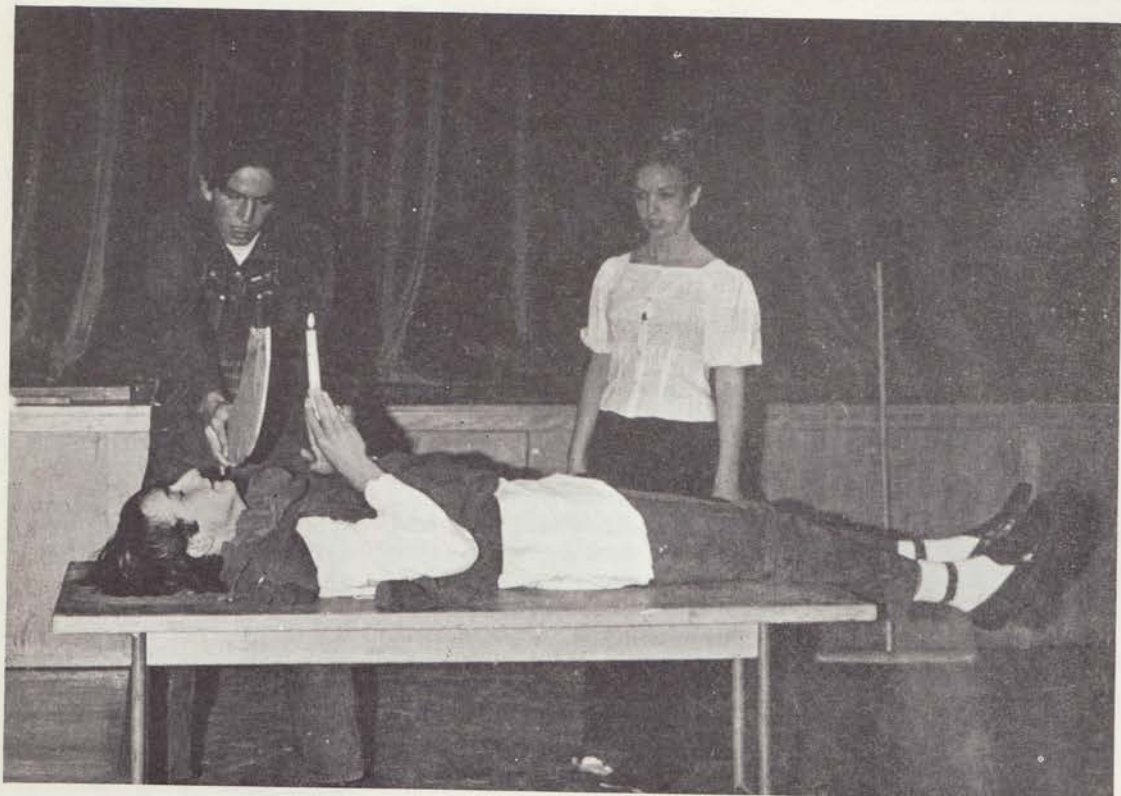
Tommy Morrow does sell Insurance



Dennis Finnell watches as Donna Schulte portrays one of the more dramatic moments of "This Property is Condemned"



Chuck Lewis, Brijet Guler, Julian Duarte and Frank Shepley starred in "The Valiant"



"The Shoemaker's Wife" was well-done by Mike Flinn, Lance Boggs and Cherie Burnham



"The Intruder" from far left, Carolyn Ebersole, Deanne Coulter, Paula Kapp, Lorraine Plano, center stage, Chuck Lewis, Bob Blake and Larry Divine. Hidden in the shadows is Mary Rodriguez

ELSINORE CANDIDATE
Bennett M. Corazza



**"Ben" Bennett M.
 Corazza**

I was born in Portland, Oregon, moved to Los Angeles area in 1923 and grew up in South Gate- Hunting-ton Park area.

Property owner and taxpayer in Elsinore Valley for fourteen years. Resident of Elsinore city for the past two years and president of Elsinore Civic Improvement League and member of Elsinore Valley Chamber of Commerce.

I am a graduate of Hunt-

ington Park High School, class of 1931; completed an extension course at USC where I received a Certificate of Navigator. Then completed courses at professional schools on advertising and merchandising as well as real estate. I am a licensed real estate broker and presently in real estate sales.

I served on labor-management committees, negotiating and organizing committees and have served on district councils and as state conventions delegate.

In the sports field I took an active part in football, water polo, swimming and diving, boxing, both professional and amateur.

My objectives as councilman for the City of Elsinore are:

To initiate programs for the procurement of funds available to cities for the economic and general welfare of cities.

To review, up date and correct inadequacies of all existing city laws and ordinances.

To cooperate and encourage a strong active planning commission.

To initiate a program to clean up, improve and beautify our city streets, parks and facilities.

To apply continuous effort on the improvement of the mineral water. To encourage the development of housing, industry and business in our city.

To initiate and encourage all programs relative to the education and advancement of the youth of our city.

To safe guard the encroachment of our city by factors who might attempt to inflict schemes and ventures on the people that would violate the standards of moral decency to the people.

To invite and solicate the cooperation of all people in the advancement, improvement and development of our city

To invite and solicate the aid and cooperation of all agencies of government, groups organizations, clubs, churches and the people to accomplish all objectives of the city.

Signed,
 Bennett M. Corazza

Vote April 12



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E.

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S.

The Admiral

A Report on the Accidental Death of a Soldier

When the worst was over and a new life had begun, death came. William A. Blevens. ENMS graduate of the class of '57, after having been wounded in the service of his country while a member of the elite "Green Berets", that special service force which performs perhaps the most dangerous tasks in the war, was killed after his discharge from the service by an antique gun which accidentally exploded while he was handling it.

After having survived the ordeal of the serious wounds received in Germany on a special mission, he was sent home where he began a career as a pre-med student at the University of Southern California. There, with his wife Nancy, where both worked, he was brilliantly performing his duties as a lab assistant and his future in medicine looked bright. Then his death.

It is fitting at this time to review his career here at ENMS and in the service. Certainly he was a credit to this school and to his country.

The following letter sent to Mr. Blevens in July of 1961 sums up his success in the service of his country. It was written as a letter of commendation by Lawrence K. Vann., Lt., MSC, Commanding:

"Your selection as Soldier of the Quarter and Soldier of the Year is an honor earned by you in competition with personnel representing six company size units of a combined strength of 457 men. You were judged on military

bearing and appearance, general military knowledge, knowledge of your assigned duties, and your ability to express yourself on a controversial subject. Your performance before both boards was truly remarkable, earning for you the



*The United States of America
honors the memory of*

WILLIAM A. BLEVENS

*This certificate is awarded by a grateful
nation in recognition of devoted and
selfless consecration to the service
of our country in the Armed Forces
of the United States.*

Lyndon B. Johnson
President of the United States

Captain Blevens was awarded this Presidential Citation posthumously. The Captain was killed accidentally in November of 1965 when an antique gun exploded. He was at the time of his death a civilian.

high praise and respect of each board member. You displayed a keen mind, sound judgement, mature approach and professional competence in all areas of interest. Your superior score in each of the categories gives mute testimony to your ability to grasp essential facets of a wide variety of subjects.

"Congratulations on your highly commendable performance before the boards and may you be motivated to seek even further development of your intrinsic assets so that you may enrich your life and serve your country to your best ability."

Mrs. Flyte, Captain Blevens' English teacher and the only member of the teaching faculty still here who had him in class, told this reporter that he was undoubtedly one of the most brilliant young people she had ever met. She recalls that it was a chore to find reading material which was sufficiently challenging to him. His interests were legion that he pursued them fully is evidenced by the letter of commendation above.

The Elsinore Naval and Military School has, in his honor, contributed funds for a memorial to Captain Blevens, which will be a part of the projected chapel. Here is a copy of a letter from Captain Blevens parents, Mr. and Mrs. Buryl to Colonel Conklin which will prove of interest to all friends and alumni.

"We wish to thank you and the Board of Trustees of Elsinore Naval and Military School for the contribution made to the chapel fund in honor of the memory of our son, Captain (retired) William Allan Blevens. We know that this act would have pleased Bill very much.

We feel that the training



Captain William A. Blevens at the time of his retirement from the service. He had been a member of the Green Berets, special service forces.



Bill Blevens as he appeared in 1957 while attending E. N. M. S. He was the class salutatorian.

Bill received at your school was of great assistance to him in his rapid advancement in the army. We also feel that, through his distinguished record in the service of his country, Bill has brought glory and honor to the school.

We would like to be notified when plans for the chapel are completed and construction has begun. We, also, would like to make a contribution to the chapel perhaps, in the form of a stained glass window in Bill's memory.

Home is the Sailor

For a few hours on February 14, 1966, Lt. Roy N. Wallace of the U.S. Navy left his ship the USS De Haven in Long Beach Harbor to visit his old high school campus at the Elsinore Naval and Military School. The special occasion was his appearance before the school's Academic Council Assembly where Lt. Wallace spoke of his observations on the Vietnam conflict, having just returned from his fourth assignment in that area. Clearly and forcefully he pointed out the purpose of the United States in remaining in Vietnam in fulfilling its treaty obligations and safeguarding the future. Lt. Wallace also addressed the members of the Grand Avenue Civic Association as a part of a program put on by the International Club of the Military School.

Lt. Wallace's former English teacher, Mrs. Gertrude Flyte, recalled for us something of his educational background. Graduating from ENMS in 1957, Roy was a straight "A" student and valedictorian of his class. He participated in all extra-curricular activities and served as editor of the 1917 Academy.

His first year at college was taken at the University of California, Los Angeles where he maintained his usual high scholastic standards. At the end of that year, Wallace was one of 10 young men in the United States selected on a nonpartisan basis for the U.S. Naval Academy where

he maintained a 3.5 or over average during his entire four years at the Academy. He graduated in 1962 with Col. Glenn Conklin, President of E N M S, going to Annapolis for the graduation activities. To C o l. Conklin we are indebted for information on v a r i o u s honors Wallace received. He was among the first 100 students and ranked 21st in a class of 860. He ranked second in his class in English and Government winning a Navy Dress sword at the graduation ceremonies f o r ranking highest among his classmates in the History Department. In his Junior year he tied for first place for an essay on Political Science, winning a gold watch.

While at the Naval Academy, he was one of the Navy team against Army in the College Bowl television series. Following his



Lieutenant Wallace is shown here receiving his diploma from the Secretary of State when he graduated from the Naval Academy as 21st in a class of 860.



Roy Wallace at E.N.M. S. in 1957. He was the class valedictorian.

graduation, he was recommended for a R h o d e s Scholarship.

While advancing steadily in his assignments with the Navy (he is now Executive Officer), Lt. Wallace still hopes to take advantage of some of the scholarships offered in order to further his education. He has a strong desire to study International Law which Col. Conklin says W a l l a c e attributes to his interest in the International Club of

the Elsinore Naval a n d Military School.

Col. and Mrs. Conklin had the pleasure of lunching with Lt. Wallace on board the De Haven shortly before his departure for future assignment in Mediterranean w a t e r s. Col. Conklin is justifiably proud of the good record these former students of ENMS are making in their service to their country.

Easter wishes to you

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City Manager Jay Guler Resigns



Jay V. Guler, Elsinore's first city manager, resigned his position effective April 15, in order to take an over-

seas job with the State Department. He and his wife, Betty, will leave for Washington D. C. and from there will go overseas. Their daughter, Brijet, will remain in Elsinore with her grandmother until she graduates in June from high school.

Jay came to Elsinore from the position as administrator for the City of Commerce in Los Angeles County. He graduated with a Bachelor of Science degree from LA State College.

During his administration in Elsinore, a domestic water system has been built in the city, as well as a new system to take the city's mineral water to those desiring it in the water-loop; an over-all planning project for the city is in progress and an entire new system of city lighting has been installed.

YOUR CANDIDATE . . .

HONESTY

ABILITY

INTEGRITY

RUPERT H.

L U C A S

For Elsinore City

Councilman

Civic Committee Launches 'Get-Out-The-Vote' Campaign



Works Closely With City Administration

A goal of 100% was set by the Get-Out-The-Vote Committee as election day draws near. The city administration pledged close cooperation and

promised to tap all resources in getting voters to the polls.

An administration spokesman said, "Of course, we want all eligible voters to be at the polls election day and we'll do everything in our power to achieve this end."

Opposition charges that the administration was exercising undue influence on all those within their authority were dismissed as "sour apples."

PERRIS CANDIDATE

Dorothy Jean Groves

In seeking election to the City Council I am doing what friends have been urging for six years. I have always been interested in city government, and believe it is possible for the average citizen to play an effective role in local politics.

Our family came to this community sixteen years ago, and two years later we purchased a home. We have



Dorothy Jean Groves

lived here continuously ever since except for a period of time when my husband was stationed in Germany.

I have been active in community affairs for many years. For 14 years I have been a Girl Scout leader; 12 years a troop leader, two years vice-president, and two years as neighborhood chairman in charge of all Perris Valley Girl Scouting. This was an extremely successful period for the district, with the largest number of scouts and leaders. Also, I am a veteran of 25 years of leadership in the PTA, holding various offices from secretary to room mother. As a member of the Nuevo Woman's Club I have been

active in their projects for community improvement.

A founder and charter member of the Perris Garden Club, I have served two years as its president. I helped to start the Flower Show and Christmas Decorating Contest. The Garden Club succeeded in obtaining landscaping for the free-way entrances. We also planned and planted greenery around the Statler Youth Center.

I have spent most of my adult life working with young people. As mother of four children, three of them products of the Perris School system, I believe Perris is a good place to raise children and a good place for families to live.

For the past twelve years I have been associated with the Stanley Home Products Company, and thus qualify as a successful self-employed business woman. My company has honored me with many of their sales awards. Last November I was one of the top seven dealers in the Western United States and Mexico. Since I own my own business I have a better understanding of the problems of a small business than would otherwise be possible. This experience would help in conducting the business of our city.

During the past month I have spent considerable time becoming familiar with the functioning of the city council. I believe I am qualified to be a good city council member. If elected, I will be able to represent a very large cross-section of our community. Due to my personal acquaintance with many citizens of our city, I am in a position to know their desires, and I commit

myself to the following the wishes of my constituency.

The city council should work closely with the Chamber of Commerce to attract new industry to Perris. In this period of change and development, the city council should work with the Planning Commission for the best interests of our area.

I pledge myself to work for needed street improvements. One of the things we need most is to install sidewalks leading to the schools. Many of our children are exposed to constant danger while walking to school.

Our civic center should be more of a community center and a meeting place for our young people. The Junior Woman's Club and the Rotary Club are doing a good job along this line, but they need help.

It is quite important to improve the approaches to Perris, as the first impression is often a lasting one. The Banta Beatty Park is a definite asset to our town, giving enjoyment to many people. However, it needs care and improvement. Vacant lots throughout the city need cleaning up. A way must be found to help owners of sub-standard homes to improve their property. All of these things will help Perris grow.

Our city water system should remain in our hands. I don't like giving away our only source of revenue besides taxes.

I ask for your vote on April 12th, for I believe I am the best qualified candidate for city council. I will serve you well if elected. Grow with Perris and Grow with Groves.

Dorothy Jean Groves

Vote April 12

Is This Anyway to Run a Magazine?

You Bet It Ain't!

We should have La Laguna Revue on every newsstand in Riverside County and we should have a correspondent in every town in the County. All the business houses in the County should have an ad in the magazine and every home owner should be a paid subscriber.

Also our publisher should be riding around in a Cadillac instead of that old station wagon and should learn to smoke cigars instead of cigarettes.

It isn't like we hadn't thought of all this and we were all for doing it in the beginning but you know what? It takes a lot of money!

So we decided we would take it slow and easy and gradually expand. You can help by seeing that your name is on our Subscription list and if everyone who reads this would do that, who knows, some day we might have a subscriber on the moon!

La Laguna Revue — 138 N. Main St., Elsinore

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BAR-B-Q

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HUNT MEMORIAL PARK ARENA



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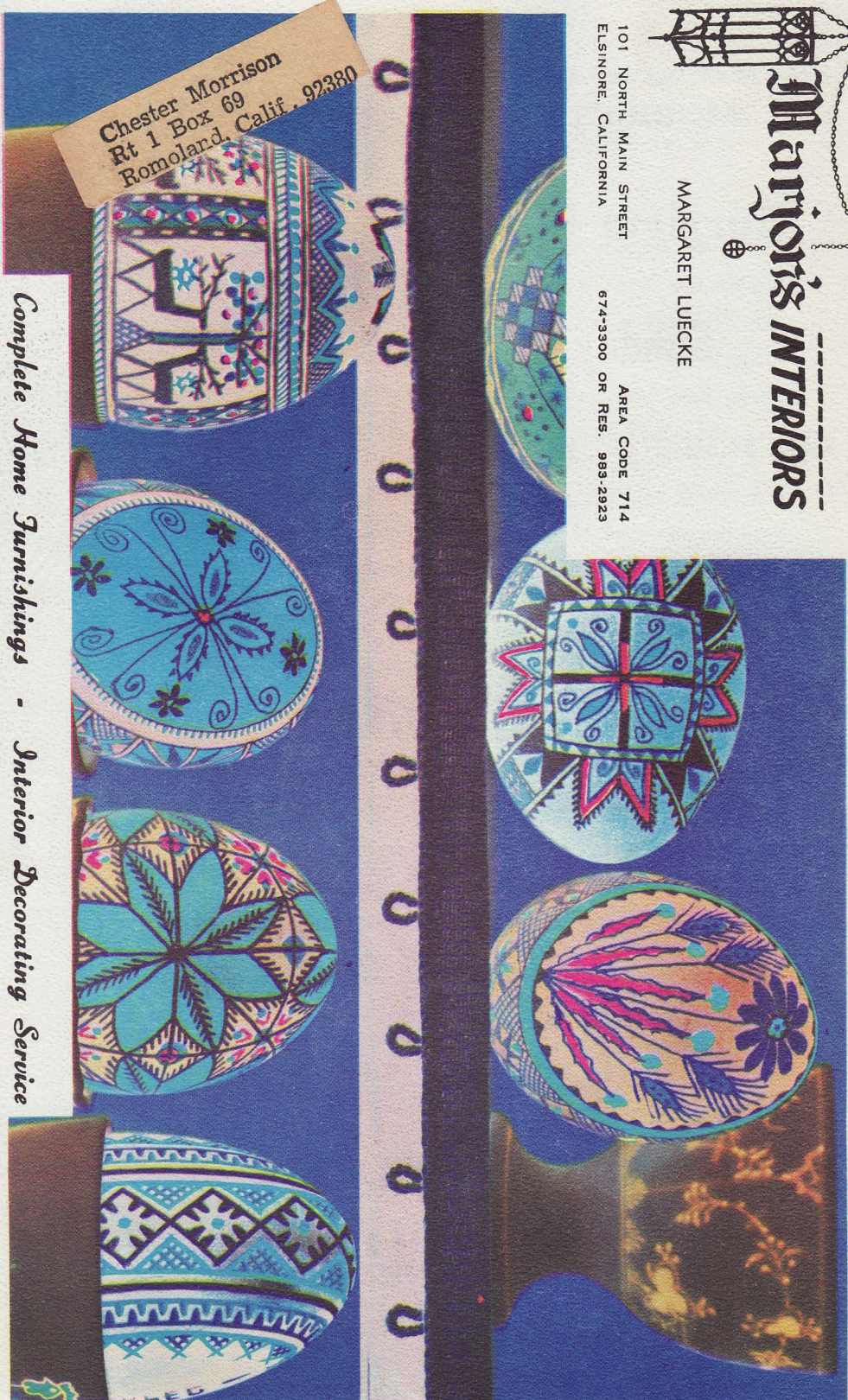


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